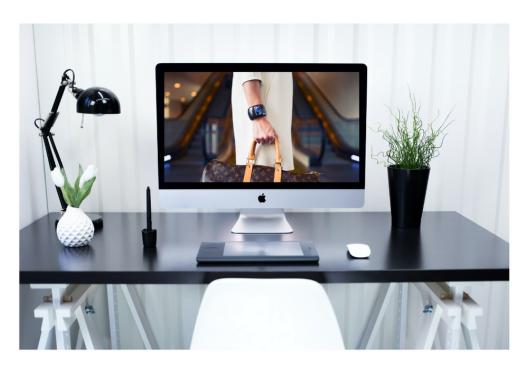
PODCAST TRANSCRIPT



EPISODE 26

What Happens When Women Support Ether Women

HAPPY EXECUTIVE WOMAN

Episode 26

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# What Happens When Women Support Other Women

Hello there, beautiful. When women stand together, build each other up, support each other through personal and professional challenges, celebrate each other's wins and successes, we stand taller, we grow faster, we can accomplish so much more than we thought possible alone and we kick the heck out of that glass ceiling.

I first learned about the concept of a mastermind principle. When reading Napoleon Hill's book, *Think and Grow Rich*. Napoleon Hill describes the 'Mastermind Alliance' as a friendly alliance with one or more persons who will encourage one to follow through with both plan and purpose.

Being a solutions oriented person, finding a group that provided proper accountability, partnership, sisterhood and collaboration was a challenge.

The groups I belong to would have a good dose of one or two aspects and not enough of the other leaving me longing for more and attempting to supplement outside the group which defeated the purpose. Also, several of the groups I belong to chose not to have one person serve as a leader. While this is great in theory, it often leads to the group being all over the place. The group I was searching for would have structure and specific goals to show that we were actually benefiting from being a part of the group.

As busy executive women, we don't have time to waste, and for me to be a part of a group that did not provide me with the structure that I needed to emulate in my personal and professional lives would have been a waste of time and was a waste of money. If there are no deadlines, or no one to hold my feet to the fire, I am prone to procrastination. Yes, I admit it. Don't judge me!

I needed a group that will require me to grow out of that habit.

As a woman that has climbed the ranks of corporate America, as well as run several businesses, I have faced the following challenges:

- Building a support network in a boys club world
- Being afraid to bring my best self to work because of women being viewed as more emotional than men
- Speaking up as a black woman in corporate America without being perceived as aggressive
- Tired of not being treated as totally equal
- Tired of being overlooked and are disrespected
- Growing through the imposter syndrome
- Being easily thrown off my game due to derogatory comments, responses to my contributions and meetings or facial expressions
- Needing to find my voice and then learn how to use it

...and a bunch of other things.

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# What Happens When Women Support Other Women

#### I know I'm not the only one.

Sitting in these meetings, listening to women share their struggles, and then having some of them left on the table totally went against the coaching me. I knew that if we found the way to uncover the root of a woman's challenges, then her entire world could change, she could find the confidence she needed with the group support, to speak up in meetings, request help, push back when appropriate, ask for that raise, and recognize that she to deserve a seat at the table.

Since I couldn't find the table I was looking for to provide the support I needed, I created my own for women just like you who could use the extra support from other executive women with an individual coaching component.

I've also learned that if you are unwilling to invest in your growth and success, you will be less likely to take mastermind seriously. Being in a room with other women sharing their experiences will undoubtedly highlight habits you had not recognized before. When this happens, you need a safe space to work through these challenges with someone who understands you, supports you and knows your personal and professional struggles. You need support to help you grow through the areas that hold you back and keep you from experiencing your happiness in your work home and love lives.

The Happy Executive Woman Mastermind is a six month paid program for you, the executive woman, committed to reaching your personal and professional goals. Monthly live trainings, regular office hours, and private online community brainstorming sessions, one on one coaching sessions, personal and professional support and accountability are only a few of the perks included.

What happens when you, as a woman, support other women or receive support from other women?

You get things done, you improve your relationships both personal and professional. You build stronger teams, you increase your bottom line, you show up in every area of your life with greater confidence. You make self care a priority, you understand your body, emotions, and the role they play in your success. You learn from the successes and failures of others to shorten your learning curve and fast track your success with peace of mind.

In other words, you grow your network and your net worth.

Due to the level of support I offer to my clients and the women in this mastermind, I will only be accepting six women as founding members of this group. Together, we will lay the foundation for building a sisterhood of success and collaboration, expanding our network and our net worth and improving our relationships along the way. A true sisterhood of supporting each other in our home work and love lives.

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What Happens When Women Support Other Women

Applications for this mastermind will open in January 2022. If you'd like to join the waitlist head on over to the show notes to access the link. The show notes can be found on my website and AnitaCharlot.com/Podcast or you can simply go to bit.ly/HEWwaitlist (that's bit.ly/HEWwaitlist) to add your name there.

Remember, I will personally select only six women. This mastermind is not for everyone. It was created for you: the woman that needs to get things done doesn't want to waste any more time complaining about what is not working in her home, work, and love life, and is looking for the support to help her do it all. You, the solutions-oriented truth and growth seeking woman, ready to create a happy home work and love life. You are tired of being tired, and you are prepared to do what needs to be done.

I've experienced enough unfulfilling mastermind groups to know exactly how I want the participants of the Happy Executive Woman Mastermind group to feel if selected. Once the application window closes, you will be personally interviewed by me. At that time we will discuss the mastermind in more detail. I will answer any questions that you may have and together, we will determine if this is the right mastermind for you. If you are selected to participate in this mastermind, please understand that there will be a six month commitment. At the end of the six months you will have the right of first refusal before I begin promoting the mastermind for the next group of amazing women.

The women who will participate in this mastermind and take the time to apply what they learn will definitely walk into every meeting prepared, walk into the next month knowing what her goals will be while celebrating her accomplishments, will look forward to December with grace and ease, will disconnect from the hustle and bustle of the year and madness, and will prepare for whatever comes up from a place of confidence and calm all while being in command of her emotions, most likely in an exotic location. COVID willing, right?

I can't wait to share all that I have learned and experienced with six amazing executive women who are ready to uplevel their home work and love lives in 2022 and beyond.

See you in the next episode and hopefully, see you in the mastermind!